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# See The Dallas Post Tribune's "Calendar of Events" for Local Events on Page 4A



ISSN # 0746-7303

# The Dallas Post Tribune

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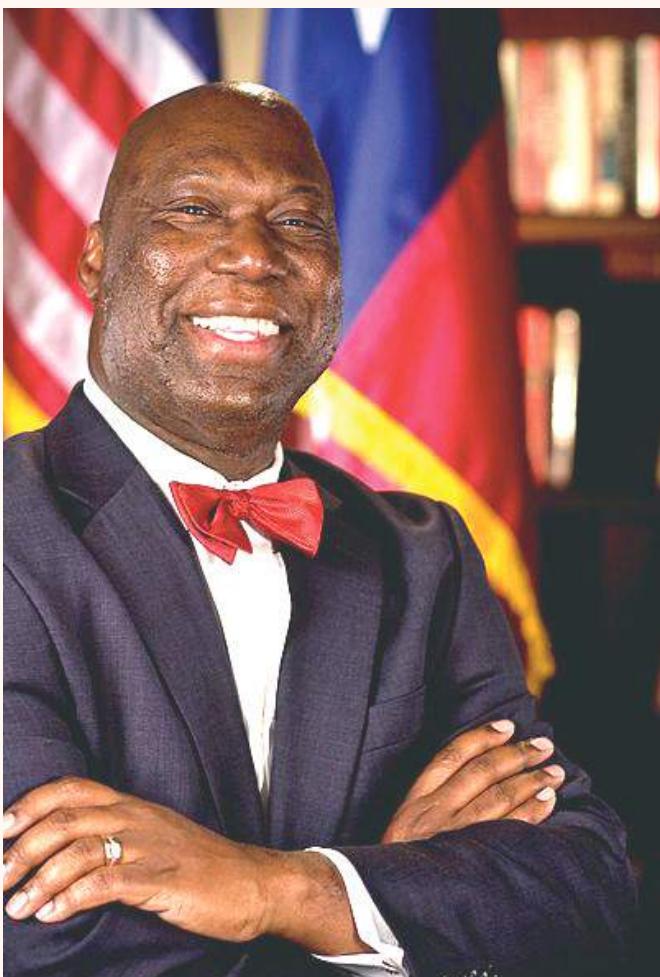
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VOLUME 65 NUMBER 15

SERVING THE BLACK COMMUNITY WITHOUT FEAR OR FAVOR SINCE 1947

December 6 - 12, 2012

## Texas Education Commissioner Michael Williams Defers STARR Test 15% Rule



Texas Education Commissioner Michael Williams

(AP) - Texas Education Commissioner Michael Williams on Friday, November 30, 2012, deferred the requirement for schools to count new end-of-course exams as 15 percent of a student's grade during this school year. Lowering the stakes when it comes to how students fare on the exams - known as the State of Texas Assessments of Academic Readiness, or STAAR - has support among Republicans and Democrats.

### DALLAS ISD NINTH-GRADER KEYNOTES ANNUAL GIFTED AND TALENTED TEXAS CONFERENCE



Dalton Sherman with Mr. Nakia Douglas

Dallas ISD student Dalton Sherman, addressed the opening session of the annual conference of the Texas Association of Gifted and Talented on Thursday, Nov. 29, 2012, at Dallas' Sheraton Hotel. His debut was wowing an audience of 20,000 with his speech at the Dallas ISD 2008 employee convocation. Sherman, now 14, is a veteran of speech competitions and talk shows, and a ninth-grade student at Dallas ISD's Barack Obama Male Leadership Academy.

Continues on Page 2A

### President Barack Obama Says "Fiscal Cliff" is "Still Out of Bounds"



President Barack Obama / AP Photo

(AP) - President Barack Obama said Tuesday, December 4, 2012, the latest Republican "fiscal cliff" plan is "still out of bounds" because it does not include higher taxes on the wealthy. "We have the potential of getting a deal," President Obama said during an interview with Bloomberg News Television, but it must be a "balanced" plan that includes both budget cuts and higher taxes on Americans who make more than \$250,000. Seeking to build political support for his plan, President Obama met at the White House on Tuesday with a delegation of six governors, three from each party. House Speaker John Boehner, R-Ohio, and other Republicans say raising tax rates would kill jobs and slow the economy. They have put up a plan that relies on closing tax loopholes instead, saying that will bring in \$800 billion in higher tax revenues. The GOP's 10-year, \$2.2 trillion debt reduction plan also calls for raising the eligibility age for Medicare and lowering cost-of-living hikes for Social Security benefits.

### NEWS YOU OUGHT TO KNOW

#### AARP LAUNCHES "AARP DATING" WEBSITE POWERED BY "HOWABOUTWE", NEW RESOURCES AND CONTENT FOR SENIORS (50+)

For Americans age 50+ looking to get back into the dating scene, AARP has launched AARP Dating powered by "HowAboutWe". This new service gives older adults a chance to date in a way that resonates with what they know: going out on dates. Debuting with AARP's dating service is a new dating content channel on the AARP website ([www.aarp.org](http://www.aarp.org)) that provides visitors with tools, resources, and expert advice on modern dating and relationships, including two new dating experts. Coinciding with its new online offerings, AARP is also releasing the results of a new survey of 1,000 adults age 50+ on this same topic that reinforces interest in dating from this demographic. The AARP Dating site can be accessed at [dating.aarp.org](http://dating.aarp.org/) and gives visitors to the site an exclusive 7-day free trial, plus a 50% discount for AARP members who choose to subscribe to the monthly service. After creating a profile on AARP Dating, members will say "How about we..." and post an idea for a date they want to go on. AARP Dating will also allow users to browse nearby date ideas and message other members. For more information visit <http://dating.aarp.org/>

Continues on Page 8A

#### Credo of The Black Press

The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no person, fearing no person, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.



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### EDITORIAL

#### Why the Richest 5% Should Want to Pay More Taxes: The Series

Wind River Systems, based in Alameda, California, is a company born in part and wholly propelled with government assistance. So much of the American Dream and their inventors start with the same genesis. It is true that some American multi millionaires admit that the government helped them reach penthouse status. Millionaire comedian/actor Bill Cosby, American's favorite father, just admitted in an interview that government assistance helped his family prevail when he was a child. It is fair to recognize that some of the richest have generously given back to the country that embraced their idealisms. Some of them have acute amnesia. Others do not give a damn while the remaining ones have a global brand name for contributing to the welfare and care of future America and our neighbors.

The growing concern is that the 'don't give a damn' generation is too large to ignore, too arrogant to remember their humble roots or the propeller that put them there.

Wind River Systems' founder, CEO, Chairman is one of the generous American. Jerry Fiddler, a software engineer, acknowledges that his success involved many parts, starting with and including public education. He borrowed money from family and friends but continued to receive government grant investment for research.

After several years of working on major inventions such as the global positioning system (GPS) and digital cameras, the company was sold to Intel in 2009 for \$884. Jerry Fiddler's share was \$40 million. He used his share to "help people start companies" in Silicon Valley. He continues enhancing American students as an adjunct professor of entrepreneurship at the University of California at Berkeley and as guest lecturer and mentor at Stanford University.

Until next week and part two of this editorial, ask Donald Trump how the government assisted with his mega millions in real estate and beyond.

The Dallas Post Tribune Solicits Your Prayers for the Victims of Hurricane Sandy

### Leader of the Week

#### Ms. Sharon Martin

Ms. Sharon Gail Martin is the daughter of Mrs. Mary J. Martin and Mr. Donald J. Martin. She has three siblings: one sister and two brothers. She was born and raised in Dallas, Texas. Sharon attended public schools in Dallas and furthered her education at Southern Methodist University by obtaining a Bachelor of Science Degree in Psychology and a Minor in Spanish in 1981 and a Masters of Liberal Arts Degree in Humanities and the Social Sciences, in 1997.



Ferguson Fotos

Ms. Sharon Martin

Ms. Martin has been a member of the South Dallas Business & Professional Women's Club, Incorporated since 1983; where she currently serves on the Bylaws, Membership and Founder's Day Committees. She held the office of the Recording Secretary from September 2003 to June 2011.

Continues on Page 2A



# CELEBRATING BLACK HISTORY ALL YEAR!





Ms. Chloe Buckley

Ms. Joan Fowler



# YOUTH TODAY



Mrs. Millie Ferguson

Circulation  
Mr. Jermain ClemonCirculation Manager  
Mr. Esteler Coleman

## DALLAS ISD PROUD



**Name:** Lupita Rios  
**School:** Bryan Adams High School

**Class of:** 2013

**Activities:** Dallas ISD Teen Board, writing, volunteering, and tutoring my peers  
**Role Model(s):** George Lucas, author Rick Riordan, and George Whitefield  
**Favorite movie:** "Sullivan's Travels"

**Plans after high school:** Graduate from college, pursue graduate degrees, become a published author, and teach at the university level

**Why I'm proud of my school:** I'm a proud student of the School of Business and Management at Townview. There is no other high school in Dallas ISD that more effectively prepares its students to enter the world of business and thrive. My time at the School of Business and Management has allowed me to be well-versed in not only the subject of business, but also other fundamentals that will equate to success in whatever endeavors I pursue. Thanks to effective leadership in both the classroom and administration, and also because of the nurturing environment that I have experienced here, I am confident that at the conclusion of my high school career, I will be well ahead of the curve compared to others who are pursuing similar goals.

**Name:** Jaziah Masters  
**School:** School of Business and Management at the Yvonne A. Ewell Townview Center

**Class of:** 2013

**Activities:** Dallas ISD Teen Board, writing, volunteering, and tutoring my peers  
**Role Model(s):** George Lucas, author Rick Riordan, and George Whitefield

**Favorite movie:** "Sullivan's Travels"

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## New Possibilities. New Neighborhoods.

With more stations and destinations, a better DART commute is here.

Dallas Area Rapid Transit's new rail and bus connections make it even easier to reach the great destinations DART serves.

The Orange Line offers new paths to knowledge and experience, with North Lake College Station and a convenient new bus connection from Belt Line Station to Dallas/Fort Worth International Airport.

And the Blue Line's Downtown Rowlett Station offers a new way to the office, and back to home.

Connect from your home to great work and play destinations throughout the DART service area – the affordable and hassle-free way! Parking is available at all three new stations.

For more information about DART or to plan a trip, visit [DART.org](http://DART.org).



## DALLAS ISD NINTH-GRADER KEYNOTES GIFTED AND TALENTED CONFERENCE IN DALLAS

**Continued from Page 1A** - Obama Academy placement programs, served as presenters.

The conference featured speakers, exhibits, workshops, and research on topics related to meeting the needs of gifted children.

Additionally, Anne Frank Elementary School had 30 of their gifted and talented students presenting their performance products for review.

## Leader of the Week

**Ms. Sharon Martin**

**Continued from Page 1A** - She was also once the Assistant Corresponding Secretary from 1990-1992. She is a Life Member and a Life Guild Member of the National Association of Negro Business and Professional Women's Club, Incorporated.

Ms. Martin has been employed by Dallas Independent School District since July 2000. On May 6, 2011, she was named one of the top 17 teachers of the

District by the Dallas Regional National Association of Black Student Educators. In 2008 she was named Teacher of the Year at Phyllis Wheatley Elementary School and in 2008 she was also selected as one of the top 32 teachers of Dallas Public Schools, District-wide.

Currently, Ms. Martin is a 10 year member of Greater Golden Gate Baptist Church in Dallas, Texas.



## EVERY ONE IS IMPORTANT.

You can help keep your child healthy with regular checkups and vaccines. Every one is important. And they're free with Children's Medicaid.

Your child will also get other health benefits like free prescription drugs, dental care, eye exams, and glasses. Even rides to and from the doctor or dentist's office. Call today or visit our website to apply.

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CHILDREN WITH MEDICAID CAN GET FREE RIDES TO THE DOCTOR OR DENTIST'S OFFICE. CALL 1-877-MED-Trips TO LEARN MORE.

**The Premise**  
Love of God, Love of Country,  
Love of Self, Love of Humanity, the Will to Serve.

**The Premise**  
Amor a Dios, Amor Al País,  
Amor A Uno Mismo, Amor a la Humanidad,  
y el querer servir.

**BE KIND!** Never speak harsh words. Be kind and gentle with your tongue. For it has been said that the tongue can be like a sword. Think long before you criticize your neighbor. Your tongue can be nasty. Living is one of the most beautiful things in the world. But the tongue can kill!!

## Toys for Tots Donations

Constable Roy Williams, Jr., Pct. 4 in conjunction with the Marine Corp Reserve will be doing a toy drive. Drop off locations are as follows: Grand Prairie Office 630 W. Main St. Grand Prairie, Texas 75050 or the Irving Office 841 W. Irving Blvd. Irving, Texas 75060. Drop off deadline is Monday, December 17, 2012.

**1st Annual Christmas Fundraiser Event**  
**SATURDAY, DEC 15, 2012 @ 5PM**

**Featuring:** Ethan Kent

**VENDOR SHOPPING STARTS @ 5PM CONCERT STARTS @ 7PM**

**\$10 PRE-SALE \$20 AT THE DOOR**

**Vendor Table Available For Shopping**  
Vendors and Sponsors can also call:  
**214.715.3301 / 214.434.2421**

**KHVN HEAVEN**

**This Event Benefits Seniors & Children in the Local Community!!!**  
**Donate Today!!!**

**FMC Family & Community**  
**1900 S. Ewing St., Dallas, TX 75216**

VISIT US AT [WWW.DALLASPOSTTRIB.COM](http://WWW.DALLASPOSTTRIB.COM)









# SPORTS PAGE



## 7 Day Weather Forecast for DFW

Thursday, Dec. 6

Friday, Dec. 7

Saturday, Dec. 8

Sunday, Dec. 9

Monday, Dec. 10

Tuesday, Dec. 11

Wednesday Dec. 12

H-71°

L-54°

H-73°

L-59°

H-75°

L-58°

H-73°

L-45°

H-52°

L-37°

H-54°

L-40°

H-60°

L-44°

## TCU ATHLETE OF THE WEEK



Whitney Williams

**Class:** Senior  
**Hometown:** Fort Worth, Texas  
**High School:** THESA  
**Last College:** Iowa State  
**Height:** 5-7  
**Position:** G  
**Experience:** TR

**STATE:**

Williams made 14 starts and saw time in all 33 games as a sophomore at Iowa State, helping the Cyclones reach the Sweet 16 round of the NCAA Tournament ... ranked fourth in Big 12 three-point percentage, hitting at a .400 clip ... averaged 5.9 points, one rebound and 1.6 assists per contest as a sophomore ... scored in double figures in eight games, including a stretch of four straight during the nonconference slate ... scored a career-high 17 points and went 9-for-9 from the charity stripe in win at Minnesota ... hit three treys, scored 11 points and dished a career-high seven assists at No. 20 Oklahoma State (March 3) ... posted 11 points and four dimes against OSU in the Big 12 tournament quarterfinals (March 12) ... was 5-of-6 from the field and 4-of-5 from three-point range for 14 points vs. Iowa (Dec. 10) ... tallied four treys and 14 points vs. Arkansas-Pine Bluff (Dec. 6) ... went 4-for-5 from beyond the arc to finish with 14 points vs. Penn (Nov. 27) ... was 3-of-4 from deep for nine points vs. then-No. 11 Baylor (Feb. 13) ... scored eight points, all at the end of the first half, to go with three assists, one steal and one blocked shot in win at then-No. 20 Texas (Jan. 23).

**2011-12 (REDSHIRT JUNIOR)**

Williams closed the year ranking No. 6 in the Mountain West in assists, averaging 3.0 per contest ... She also ranked in the top-15 in 3-point field percentage and 3-point field goals made ... The junior scored six points in her first game back in 20+ months against nationally ranked Georgia ... Attempted a career-high 14 shots and tied a career-high with seven assists against NC State ... Scored 13 points against Hartford, while also scoring in double-figures against Lamar ... Had a breakout game against Colorado State, scoring a career-high of 18 points on 5-of-10 shooting, while also connecting on four threes ... Netted 11 points on 4-of-9 shooting at Wyoming ... Also added four assists against the Cowgirls ... Scored five points on 2-of-3 shooting at UNLV, while tying a career-high with two blocked shots.

**2010-11 (JUNIOR):**

Williams was not eligible to play in 2010-11 due to NCAA transfer rules.

**2009-10 (SOPHOMORE AT IOWA)****2008-09 (FRESHMAN AT IOWA STATE):****• Big 12 Commissioner's Honor Roll (Fall 2008)**

Williams saw action in all 36 contests as a freshman for an ISU squad that reached the Elite Eight round of the NCAA Tournament ... averaged 2.1 points and one assist per game ... was 10-for-12 from the charity stripe ... had her best game of the season in Hawaii, leading

Information &amp; Photo Credit: TCU

## Lori McNeil Inducted Texas Black Sports Hall of Fame

On Saturday, December 1, 2012, at the Dallas Marriott City Center, an induction ceremony was held honoring Lori McNeil and other Texas sports figures as, Chadwick Brown, Tim Brown, Charles Halley, Jim Hines, Bobby E. Moten Sr., Harriet Porter, George Rolland (posthumous), Tommie Smith, and Gene Upshaw (posthumous).

Joe Trahan of WFAA-TV served as the host. The Honorable Helen Giddings, Dr. Howard E. Anderson, the Singing Hills Baptist Church Choir, Ronald C. Parker, Roland Parish, and Dr. Harry Robinson, Jr. were instrumental in guiding everyone through various phases of the well-organized program.

Lori, a product of the John Wilkerson Junior Tennis Program in Houston, Texas, became a consistent Top Ten-ranked pro tennis standout on the women's circuit for two decades. Considered by many to have one of the sharpest serve-and-volley games on the tour, she pulled off major Grand Slam upsets on her way to winning 10 Women's Tennis Association (WTA) singles titles and 32 WTA doubles championships.

After the pro tour, Lori began coaching and working with juniors in tennis programs in Florida and Washington, D.C. Anxious to return to her roots in Houston, Lori is currently working with John as co-directors of the Zina Garrison Tennis Academy, one of the leading junior development programs in the nation. Her goal is to help develop juniors into top players, stressing hard work, and keeping it fun at the same time.



## Tony Romo sets TD mark as the Dallas Cowboys beat the Philadelphia Eagles, 38-33

(AP) — Tony Romo knows what matters the most when it comes to the Dallas Cowboys. So while it's nice to break Troy Aikman's franchise record for career touchdown passes, he's focused on getting his team to the playoffs. Romo threw three second-half touchdowns to answer nice to break Troy a strong game by Philadelphia's rookie duo of Bryce Brown and Nick Foles, and the Cowboys sent the

Eagles to their eighth straight loss with a 38-33 victory Sunday night, December 2, 2012 at 7:20 PM. The game took place at the Dallas Cowboys Stadium in Arlington, Texas.

**BE KIND!** Never speak harsh words. Be kind and gentle with your tongue. For it has been said that the tongue can be like a sword. Think long before you criticize your neighbor. Your tongue can be nasty. Living is one of the most beautiful things in the world. But the tongue can kill!

If you have some sports information that you would like placed in the DALLAS POST TRIBUNE Sports Section e-mail us at: posttrib@airmail.net

**The Premise**

Love of God, Love of Country,  
 Love of Self,  
 Love of Humanity,  
 the Will to Serve.

**The Premise**

Amor a Dios, Amor Al Pais,  
 Amor A Uno Mismo, Amor a la Humanidad,  
 y el querer servir.

**ADVERTISE WITH THE DALLAS POST TRIBUNE****CALL 214.946.7676**

## Crime Stoppers' Most Wanted

Local Area Law Enforcement reports that on December 5, 2012, these people were wanted on the listed warrants. Authorities have reason to believe that these people might be in the Dallas area and have requested public assistance in locating them. If you see any of these people, do not approach them. Call Crime Stoppers at 1-877 373-TIPS or visit our website [ntcc.crimestopspersweb.com](http://ntcc.crimestopspersweb.com). You do not have to give your name.

Baker,  
 Martin  
 Age: 19 Race: W  
 Height: 5'07"  
 Weight: 120  
 Hair: Brown  
 Eyes: Green  
 Charged With:  
 Possession of Controlled Substance

Moore,  
 Kevin  
 Age: 20 Race: B  
 Height: 5'07"  
 Weight: 135  
 Hair: Black  
 Eyes: Brown  
 Charged With:  
 Probation Violation-Burglary Habituation

Cabrera,  
 Julian  
 Age: 20 Race: H  
 Height: 5'11"  
 Weight: 190  
 Hair: Black  
 Eyes: Brown  
 Charged With:  
 Sex Offenders

Miller,  
 Dane  
 Age: 40 Race: W  
 Height: 6'02"  
 Weight: 230  
 Hair: Brown  
 Eyes: Brown  
 Charged With:  
 Aggravated Assault-SBI

Jefferies,  
 Andrea  
 Age: 40 Race: B  
 Height: 5'02"  
 Weight: 160  
 Hair: Black  
 Eyes: Brown  
 Charged With:  
 Probation Violation-Theft

Rodriguez,  
 Roberto  
 Age: 55 Race: H  
 Height: 5'07"  
 Weight: 200  
 Hair: Black  
 Eyes: Brown  
 Charged With:  
 Indecency With Child Contact



## The Dallas Post Tribune Prayer List

Fred Allen II  
 Mr. & Mrs. Ray Allen  
 Rev. Curtis Anderson  
 Mr. Oscar Bailey  
 Mrs. Mary Batts  
 Mr. Marshall Batts  
 The Baylock Family  
 Mr. Jimmy Bell  
 Ms. Evelyn Blackshear  
 Mr. Marcus Bolden  
 Mrs. Merita Brooks  
 Mr. & Mrs. Robert Brown  
 Mrs. Emma Calahan  
 Ms. Adrienne D. Carr  
 Mrs. Alavaree Carr  
 Mrs. D. Carr & Kids  
 Mr. & Mrs. James Carr & Kids  
 Mrs. Thelma Carrington  
 F. Fox  
 Mr. Terry & Mrs. RueVette  
 Chambers & Families  
 Camp Wisdom Church Family  
 Mr. Chuck Williams  
 Mr. L.C. Coleman

Theodora Conyers Family  
 Mr. & Mrs. Eli Davis  
 Mrs. Betty Denning  
 Dr. Robert Dewity  
 Bro. Michael Erby  
 Mrs. Sharon Gray  
 Mrs. Emma Greene  
 Mr. Robert Greene  
 Mrs. Dorothy Low-Griffin  
 Mrs. Katie Hall  
 Dr. Leon Hayes  
 Mrs. Sam Henry  
 Mrs. & Mrs. Luis Hernandez  
 Mrs. Anna Hungsherry  
 Mrs. Joan Fowler & Family  
 Mr. E.D. Jackson  
 Rev. George Jackson  
 Mrs. Hattie Jackson  
 Mrs. Jean Johnson  
 Mrs. Ojal Jones  
 Kennedy Family  
 Mrs. Mary Kennedy

Mr. Alexis Lucy  
 Mrs. Dorothy Lee  
 Mr. Melvin Lee  
 Dr. Theodore Lee, Jr.  
 Mrs. Travis Lewis  
 Mrs. Patricia Mathews  
 Mrs. Fannie McClure  
 Mrs. Priscilla McGahey  
 Mrs. Algeria Merrill  
 Mrs. Larry Mitchell  
 Ms. Destiny K. Morgan  
 Mr. Cornell Nealy  
 Ms. Dana Norris  
 Our Military Service Personnel  
 President Barack Obama  
 Mr. Lawrence O'Neal  
 Sis. Jewel Perri  
 Mr. A. Polk  
 Mrs. Carrenna Polk  
 Rev. & Mrs. Homer Reagan  
 Dr. Maxine Reese  
 Mrs. Ruth Robinson  
 Dr. C.C. Rousseau

Please pray for the following people who are ill or have special needs:  
 Mr. Fred Allen II  
 Mr. & Mrs. Ray Allen  
 Rev. Curtis Anderson  
 Mr. Oscar Bailey  
 Mrs. Mary Batts  
 Mr. Marshall Batts  
 The Baylock Family  
 Mr. Jimmy Bell  
 Ms. Evelyn Blackshear  
 Mr. Marcus Bolden  
 Mrs. Merita Brooks  
 Mr. & Mrs. Robert Brown  
 Mrs. Emma Calahan  
 Ms. Adrienne D. Carr  
 Mrs. Alavaree Carr  
 Mrs. D. Carr & Kids  
 Mr. & Mrs. James Carr & Kids  
 Mrs. Thelma Carrington  
 F. Fox  
 Mr. Terry & Mrs. RueVette  
 Chambers & Families  
 Camp Wisdom Church Family  
 Mr. Chuck Williams  
 Mr. L.C. Coleman

To be included in the prayer list, write, fax or e-mail ([posttrib@airmail.net](mailto:posttrib@airmail.net)) The Dallas Post Tribune P.O. Box 763939 Dallas, Texas 75276-3939 FAX(214) 946-7689



# We're More Connected Everyday



**Mrs. Cheryl Pearson-McNeil**

I love this time of the year. Oh yes - the holidays, too - but, I am referring to the release of the newest Nielsen Cross-Platform Report. The latest edition is called A New Connected Community, analyzing the constant shifting in how and where consumers watch our content. I love the idea that through the marvels and growth of technology, "the community" of consumers is all of us, one people - multiple generations, all ethnicities and races, breaking down socio-economic boundaries. We are connected. To each other and to our content. And, boy do we consumers love our visual and informational content. Big time. 24/7. Let's break it down.

## Keeping it Old-School

According to the report, Americans spent more than 34 hours a week in front of a TV set in the second quarter of 2012. Being sophisticated consumers (and regular readers of this column, right?), we know that being in front of a TV can mean watching traditional TV, timeshifted TV, DVDs or game playing. And, as we all know and have discussed here, TV isn't what it used to be when many of us were growing up. Instead of three or four channels and rabbit-ears, there are hundreds of channels from which to choose and several sources of content distribution which require no antennae: broadcast, cable, satellite, telco or internet connection. For African-Americans, those numbers skew higher. We know from the African-

American Consumers: Still Vital, Still Growing 2012 Report, that on average we spend nearly six and a half hours a day of television viewing in all of its forms. In studying the entire US population, the cross-platform report gives an even closer and later analysis of weekly TV watching in hours and minutes among African-Americans over age two:

- Traditional TV - 44:25 (hours:minutes)
- Watching Timeshifted TV - 1:56
- Using a DVD/Blu-ray Device - 1:26
- Using a Game Console - 1:41
- Using the Internet on a computer - 4:16
- Watching Video on the Internet 0:52
- Mobile Subscribers Watching Video - 0:15 on a Mobile Phone

## The New and Not-So-New Kids on the Block

Then there are those near-ubiquitous extensions of us - our smartphones and tablets. Smartphones now claim more than 50% of the market.

Penetration of these devices is, however, highest among ethnic groups. Sixty-two percent of African-Americans, 60% of Hispanics and 70% of Asian-Americans in the U.S. own smartphones. The conclusion is that smartphones provide an opportunity for American consumers who might not have regular access to a computer to get on the Internet. As for tablets - they seem to be everywhere with new models offered by any number of providers at a dizzying rate. Just two years ago, tablets were a novelty. In that short period, this device has found its way into nearly 20% of American homes. Tablet ownership among African-Americans, however, remains low at about 11%. You know what the really cool thing is about tablet ownership? The data shows that young folks don't corner the market on trying

•55-64 year olds are the heaviest tablet web surfers and email checkers during commercial breaks and programs.

•Nearly 1/3 of all tablet users age 25-64 check sports scores on their tablets while watching TV.

•Emailing is the heaviest simultaneous smartphone activity across the board, with 50% of users checking email during TV shows and commercials.

Do you know what this means for all of us as consumers? It means advertisers, marketers and media companies have new ways and ever-growing opportunities to woo us and reach out to us with their messages. So even more...you matter.

---

**Mrs. Cheryl Pearson-McNeil** is senior vice president of Public Affairs and Government Relations for Nielsen. For more information and studies go to [www.nielsenwire.com](http://www.nielsenwire.com)

the newest or the latest in this instance. Tablet owners tend to be older and more affluent.

## Multitasking Masters

All of us are becoming more adept at doing it all, engaging our smartphones or tablets while watching TV. The latest cross-platform report calls it "Simultaneous Usage" and some of it looks like this:

- Eighty-five percent of tablet and smartphone owners use their devices at least once a month while watching TV.
- Those age 25-34 and 55-64 are most likely to use their tablets several times a day while watching TV.
- Smartphone multitaskers are a bit younger. Nearly half of 18-24 year olds use their smartphones while watching TV at least once a day.

•Forty-one percent of tablet owners use their device at least once a day while watching TV. Thirty-nine percent of smartphone owners do this daily.

•55-64 year olds are the heaviest tablet web surfers and email checkers during commercial breaks and programs.

•Nearly 1/3 of all tablet users age 25-64 check sports scores on their tablets while watching TV.

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**Mrs. Cheryl Pearson-McNeil** is senior vice president of Public Affairs and Government Relations for Nielsen. For more information and studies go to [www.nielsenwire.com](http://www.nielsenwire.com)

# My Day: No Love for Sale



BY MRS. ESTER DAVIS, EDTV

Now that the 2012 presidential election, and the dust has settled, I was reminded of a solely magnificently tune done by one of our blues legends entitled "Ain't No Love For Sale".

How many times have you tried to buy affection? Or has your attitude always been 'what's love got to do with it'? How far did you get with the dollars you invested for attention and inclusion? What did you learn from this historic election? Hmmm...that politics and romance have a love connection.

True. Let's start with the Supreme Court's unpopular ruling that allowed as much money as possible to power elections. The largest argument was that registered voters were entitled to a limit on the amount contributed but the corporations and wealthy special interest groups; aka, Tea Parties, Super PAC's, had no regulations or restrictions on financial influence peddling.

This race will be documented in history as the first billion dollars presidential race, but the hymns of idiotic hypocrisy will rest with the non profits, and those who wanted their good names and identities sheltered from the masses. The US Chamber of Commerce, spent \$33 million on ads for Senate candidates that lost. Casino Magnate Sheldon Adelson spent \$53 million for Mitt Romney. And I do not even understand why

Restore Our Future spent \$91 million on the same candidate. Money just can't buy you love. How many times have you heard that?

The essence of this article runs deeper. This election taught us that 18 months of campaigning and countless ads don't vote. Telemarketing calls don't vote. Media charts, statistics, polls dissecting every word don't vote. President Obama has a second term in the White House, because 'we the people', (with \$5 in tow), the registered voters... voted... and we voted for a candidate with a set of ideals, values and dreams we believed in.

**"The Ester Davis Show"** highlights a day at Texas Rangers Stadium attending the Veterans Job Fair. ION TV, Thursdays, 5AM. Email: estyler2000@aol.com

## NEWS YOU OUGHT TO KNOW

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#### NEWARK, NEW JERSEY MAYOR CORY BOOKER TAKES THE FOOD STAMP CHALLENGE

Newark, New Jersey, Mayor Cory Booker is taking the Food Stamp challenge and will spend one week, which began Tuesday, December 4, 2012, eating only what food stamps can provide. The average monthly food stamp benefit was \$133.26 per person in New Jersey in fiscal year 2011, according to the US Department of Agriculture. That's a little over \$33 per week, or \$4 per day. The Food Stamp challenge aims to highlight what it is like to live on the Supplemental Nutrition Assistance Program. The challenge is sponsored and promoted by the Food Research and Action Center.

#### SPANISH

**AARP se sumerge en el 50 + PISCINA DE CITAS CON EL LANZAMIENTO DE "AARP CITAS" SITIO WEB DESARROLLADO POR HOWABOUTWE, NUEVOS RECURSOS Y CONTENIDOS**

Para los estadounidenses

mayores de 50+ que buscan volver al mundo de las citas, AARP lanzó AARP Dating impulsado por HowAboutWe. Este nuevo servicio ofrece a los adultos mayores la oportunidad hasta la fecha de una manera que resuena con lo que saben: salir en citas. Debutando con servicio de AARP citas es un nuevo canal de citas de contenido en el sitio web de AARP ([www.aarp.org](http://www.aarp.org)) que ofrece a los visitantes las herramientas, los recursos y el asesoramiento de expertos en datación moderna y las relaciones, incluyendo dos nuevos expertos de citas. Coincidiendo con sus ofertas en línea nuevos, AARP también a conocer los resultados de una nueva encuesta de 1.000 adultos mayores de 50+ en este mismo tema que refuerza interés en salir de este grupo demográfico. El sitio de AARP Dating se puede acceder en [dating.aarp.org](http://dating.aarp.org) y ofrece a los visitantes al sitio una prueba gratuita de 7 días exclusivos, además de un descuento del 50% para miembros de AARP que se suscriban al servicio mensual. Después de crear un perfil en AARP citas, los miembros dirán "¿Cómo nos acerca ..." y publicar una idea

para una fecha en la que desea continuar. AARP Dating también permitirá a los usuarios navegar por las ideas y los miembros cercanos de fecha otro mensaje.

#### NEWARK, NUEVA JERSEY ALCALDE Cory Booker TOMA EL RETO DE CUPONES PARA ALIMENTOS

Newark, New Jersey, el alcalde Cory Booker Cory Booker está tomando el desafío de Cupones para Alimentos y pasará una semana, que comenzó Martes, 04 de diciembre de 2012, comiendo sólo lo que puede ofrecer cupones de alimentos. La media mensual de beneficios de cupones de alimentos fue \$ 133,26 por persona en Nueva Jersey en el año fiscal 2011, según el Departamento de Agricultura de EE.UU.. Eso es un poco más de \$ 33 por semana o \$ 4 por día. El reto de Cupones para Alimentos tiene como objetivo poner de relieve lo que se siente al vivir en el Programa de Asistencia de Nutrición Suplementaria. El desafío es patrocinado y promovido por el Centro de Investigación en Alimentación y Acción.

## Dallas Chapter of The Links, Incorporated to Launch a Local STEM Academy for Female Students



The Dallas Chapter of The Links, Inc., The STEM Academy, participants and their families, community partners, and United States Congresswoman Eddie Bernice Johnson

### THE DALLAS CHAPTER OF THE LINKS, INCORPORATED

The Dallas Chapter of The Links, Inc. was organized by Mrs. Fannie C. Smith in November 1957. It was preceded in Texas by the Houston Chapter, which served as its sponsor. Since its inception, the Dallas Chapter has left a positive mark on many worthwhile organizations, programs and events in Dallas, Texas including Girls Club of America and college scholarships. Staying true to the vision of The Links, Incorporated, the Dallas Chapter has impacted the life for humankind through community service. In response to an ever-changing society, the Dallas Chapter has increased its participation locally, nationally and internationally for stronger partnerships with people of good will and good deeds.

The Dallas Chapter of The Links, Incorporated is partnering with organizations throughout the city to launch a science, technology, engineering and mathematics (STEM) academy aimed at reducing the "STEM gap" among African American females. Community partners include the Bobby B. Lyle School of Engineering/Hart Center for Engineering Leadership at Southern Methodist University (SMU) and the University of Texas at Dallas.

The new "STEM-ulating Left Brain and Right Brain" program targets students in grades 7-12 in the Dallas metro area. The STEM Academy, a series of academic explorations, kicked-off on Thursday, November 8, 2012, at 6:30pm at the Doubletree Campbell Centre, with participants and their families and community partners joining Dallas Chapter members to celebrate the commencement of The Academy. Additionally, United States Congresswoman Eddie Bernice Johnson addressed the group and discussed the

National STEM Initiative.

The first Academy session took place on Saturday, November 10th at 8:30 a.m. at Caruth Hall on the SMU campus. The session focused on robotics and introduce the concepts of electrical engineering, coding, and computer science to the students. Subsequent STEM programs include:

January 26, 2013 STEM Careers and Role Models

February 9, 2013 Aviation

April 27, 2013 Global Information Technology

May 18, 2013 Rockets

Together with community partners, the Dallas Chapter of The Links, Inc. is committed to increasing STEM readiness by preparing student participants with the knowledge, skills and abilities required to pursue STEM degree programs and make STEM related internships, fellowships and career opportunities accessible so they can compete in the global workforce.

The Dallas Chapter of The Links has enrolled 50 students for the long-term program, which incorporates short and long-term goals with measurable outcomes.

United States Congresswoman Eddie Bernice Johnson, chair of the National STEM Career Readiness Initiative for The Links Incorporated, and a passionate voice for the need of extracurricular programming for future scientists, engineers and mathematicians, said, "The number of students of color in STEM related careers is significantly low due to a lack of access to sufficient STEM education. Our STEM-ulating Left Brain and Right Brain program helps to fill that void by providing students with opportunities to be exposed to and readied for STEM-related careers."

Dr. Laura Middleton, President of the Dallas Chapter of The Links, Incorporated, said, "It is important for our chapter to strategically and collaboratively turn the tables on the gap in African American female interest and ultimate success in STEM education and careers."